



# Partnership Opportunities

“The speakers were amazing. I enjoyed the diversity about different topics and to hear about their stories.”

2019 TEDxOakParkWomen Attendee

## THE TEDxOAKPARK MOVEMENT

Imagine fascinating and engaging artists, scientists, thinkers, and change-makers coming together to share their ideas, their passions, and discuss their visions for the world, all with an underlying theme.

**TEDxOakPark** continues to foster the spread and application of great ideas through the TEDxOakParkWomen and TEDxOakParkSalon events.

We are committed to creating an event where speakers, participants and volunteers are challenged to communicate in an exciting and engaging community dialogue.

Our goal for TEDxOakPark is that every person — from the speakers to the attendees, from our partners to our volunteers — gets to feel the incredible energy and excitement surrounding “ideas worth spreading.”

**To be a 2021–2022 season partner,**  
**email: [partnerships@tedxoakparkwomen.com](mailto:partnerships@tedxoakparkwomen.com)**

### JOIN THE CONVERSATION

Find us online at [TEDxOakPark.com](http://TEDxOakPark.com) and engage with us on the socials @TEDxOakPark on Facebook, Instagram, LinkedIn, Twitter and YouTube.

## WHY TEDxOakParkWomen?

Founded 2015

1,100+ attendees

42 speakers/38 videos

## TEDxOakParkWomen 2022

65 content submissions  
from North America including  
US, Canada and Puerto Rico

5 speakers + 1 performer

## MOST RECENT NET PROMOTER SCORE®<sup>1</sup>

TEDxOakParkWomen

73% NPS

TEDxOakParkSalon

100% NPS

1 Net Promoter Score®, or NPS®, measures customer experience and predicts business growth.

“The idea of getting community leaders to share new ideas is incredibly inspiring.”

2021 TEDxOakParkSalon Attendee

## PARTNERSHIP INFORMATION

The first thing you will notice is that we are seeking “partners,” not just “sponsors.” Inspired individuals and local organizations Partner with **TEDxOakPark** to join the global TEDx community while benefiting from the event’s local flavor.

TEDxOakPark partnerships are season-long engagements. Partners play an active role in making the TEDx movement a success in our community, and we want to make sure we can do everything we can to help your branding and messaging get the maximum impact it deserves! Ask us about our partnership success toolkit.

We look forward to discussing ways in which you could help underwrite and add to this incredible experience.

Please note that if you are interested in an arrangement that is not listed, we would be more than happy to tailor something exclusive to your needs.

## NON-PROFIT STATUS

Oak Park Ideas Worth Spreading is 501(c)(3) charitable organization and is doing business as TEDxOakParkWomen. We are eligible to receive tax-deductible contributions. Please make any donations to the order of TEDxOakParkWomen.

### Ready to Partner?

For more information, please contact  
**Partnerships@TEDxOakParkWomen.com**

## TEDxOAKPARK PARTNERSHIP LEVELS

### Friend (\$100)

Includes: name listed in event program.

### Advocate (\$500)

Includes: logo in program and on website.

### Patron (\$1000)

Includes: Advocate level benefits + logo on event presentation, and at the end of the TEDx Talk videos.

### Champion (\$2,500)

Includes: Patron level benefits + four (4) complimentary tickets for the event.

### Presenting Partner (\$5,000) **1 AVAILABLE**

Includes: Champion level benefits + six (6) additional complimentary tickets for the event totaling ten (10) tickets.

### Speaker Benefactor

Monetary gift awarded to speaker(s). Awardees will be determined based on demonstrated need. Your gift may go toward offsetting the cost of speaker coaching or presentation design. Includes: featured name and/or logo in event program.

### Ticket Benefactor

Ticket scholarship awarded to audience member(s) who demonstrate need. Includes: featured name and/or logo in event program.

### Food Vendor

Donate food for the event. Includes: signage by the food and logo in the program and on website.

### Experience Provider

Provide a unique experience to enhance the TEDxOakPark events. Includes: signage by the experience and logo in the program and on website.